



2026 19TH ANNUAL RNS CONFERENCE

*Anchored in
Excellence*

JULY 30-AUGUST 1
FORT LAUDERDALE, FLORIDA



EXHIBIT BOOTH OPPORTUNITIES

Join an elite group of exhibitors and attract more visitors to your booth at the 2026 19th Annual RNS Conference! Secure a Premier Exhibit Booth to boost traffic, generate valuable leads, and engage in meaningful conversations with rheumatology nurses and APPs.

10x20 EXHIBIT BOOTH \$5,000

INCLUDES:

- Four complimentary event registrations

10x10 EXHIBIT BOOTH \$3,000

INCLUDES:

- Two complimentary event registrations

NONPROFIT 10x10 EXHIBIT BOOTH..... \$1,000

INCLUDES:

- Two complimentary event registrations

ALL EXHIBITOR SPACE RENTAL FEES INCLUDE:

- 8’ high pipe and drape back wall with 3’ high draped side rails (except island booths)
- Company identification sign
- One 8’ table with two chairs and a small wastebasket per 10x10 exhibit (10x20 exhibits receive double)
- Listing on the RNS Mobile Event App
- Listing in event Journal including a company profile description, website link, and exhibit booth number(s)
- Access to all educational sessions, networking events, and meals

For more information about these events, sponsorship opportunities, or exhibit booth purchasing, please email bradke@veritasamc.com.

PRODUCT THEATER MEAL

(6 OPPORTUNITIES) \$41,500 each

Includes a dedicated, non-accredited presentation (topic & faculty must be approved by RNS). Sessions will be presented to the entire event audience (including virtual attendees) unless specifically requested by the sponsor. Session format, faculty and materials are at the discretion of the sponsor. All food and beverage provided by the RNS.

DELIVERABLES:

- 8.5" x 11" or smaller promotional or product insert included in the event attendee bags (subject to RNS approval)
- Sponsorship highlighted in RNS promotional email
- Company logo in recognition of your sponsorship on signage on-site
- Listing in the event Journal and RNS Mobile Event App – information included: logo, date/time, presentation title, and presenter name(s)
- Attendee data from Product Theater (data includes: first name, last name, credentials)
- Standard AV included (microphone, LCD projector and screen)
- Complimentary registration for faculty to attend the entire event
- 60-minute presentation

ADVISORY BOARD

(3 OPPORTUNITIES) \$18,000 each

Would your company like to meet with the leading professionals in rheumatology? Take advantage of our Advisory Board Sponsorship opportunity! This will allow your company the chance to engage with a focus group of nurses and advanced practice providers to discuss your companies priorities and gain insight. Advisory Boards will be hosted on-site on Wednesday, July 29, or can be arranged virtually on a different date.

DELIVERABLES:

- 3-Hour Advisory Board with Key Opinion Leaders (the RNS will recommend key opinion leaders needed for the meeting).
- Room and standard AV included in the sponsorship.
- All expenses associated with the advisory board are covered by the sponsor.

WELCOME RECEPTION & NETWORKING

EXCLUSIVE OPPORTUNITY! \$15,000

The RNS Annual Conference is known by its attendees as fun, and the opening reception networking social will be of no exception. This themed reception will be on the evening of Thursday, July 30 and will include beverages and locally themed cocktail bites provided by the RNS.

DELIVERABLES:

- Company logo in recognition of your sponsorship on signage on-site
- Company logo in recognition of your sponsorship in the Event Journal and RNS Mobile Event App
- Opportunity to welcome and speak to attendees for 5 minutes.
- Special recognition of your sponsorship during the event
- Sponsorship highlight in RNS promotional email and materials
- Attendee data from the networking event (information included: first name, last name, and credentials)

CLOSING RECEPTION

EXCLUSIVE OPPORTUNITY! \$12,500

Learning happens best when combined with fun! The Closing Reception on Saturday, August 1 brings attendees together to reflect on sessions, networking, and prizes while we close out an amazing event. Beverage provided by the RNS.

DELIVERABLES:

- Company logo in recognition of your sponsorship on signage on-site
- Sponsorship will be highlighted in the RNS promotional email
- Company logo in recognition of your sponsorship in the Event Journal and RNS Mobile Event App
- Special recognition during the Closing Reception of your sponsorship
- Up to two social networking posts (content must be provided by the sponsor, subject to availability and RNS approval)

PRESIDENT’S DINNER

EXCLUSIVE OPPORTUNITY! \$15,000

Each year at the Annual Conference, RNS hosts a special evening dedicated to recognizing the accomplishments of the RNS and its members with a themed President’s Dinner. An evening filled with networking, food, awards and fun, the well-attended President’s Dinner is an excellent opportunity for a highly visible show of appreciation and respect for all of our attendees. All food and beverages are provided by RNS.

DELIVERABLES:

- Company logo in recognition of your sponsorship on signage on-site
- Special recognition in an RNS promotional email and mailer inviting attendees to join the President’s Dinner
- Company logo in recognition of your sponsorship in the Annual Conference Journal and RNS Mobile Event App
- Attendee data on President’s Dinner attendees (information included: first name, last name, credentials)
- Four complimentary Annual Conference registrations

REFRESHMENT BREAKS

MULTIPLE OPPORTUNITIES \$2,500

Throughout RNS events, attendees receive much-needed breaks to get a drink, snack, and move around. Be a part of the break with your branding front and center. All food and/or beverages available during break(s) provided by RNS.

DELIVERABLES:

- Company logo in recognition of your sponsorship on signage on-site
- Company logo in recognition of your sponsorship in the Event Journal and RNS Mobile Event App
- Recognition of sponsorship on the agenda (all printed materials) highlighting the designated break

BRANDING OPPORTUNITIES

CONFERENCE TOTE-BAG \$12,000

Partner with RNS to co-brand the official conference tote bag, given to all attendees at registration. Your company's logo will be featured alongside the RNS logo, providing lasting visibility throughout the event and beyond.

BRANDED LANYARD \$9,500

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

CUSTOM KEY CARD \$9,500

The Custom Key Card allows you to make an impression as soon as RNS attendees check into the hotel and throughout the meeting. Production is not included and artwork must be approved by the RNS Management. Please contact bradke@veritasamc.com for approvals.

RNS MOBILE EVENT APP \$9,500

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed repeatedly by all attendees.

BRANDED WATER BOTTLE \$6,000

Keep attendees refreshed while showcasing your brand! Your company's logo will be featured on reusable water bottles placed in every conference tote bag, ensuring visibility throughout the event and continued use long after the meeting ends.

BRANDED SUNGLASSES \$6,000

Help attendees enjoy the Florida sunshine in style! Your company's logo will be featured on branded sunglasses included in every conference tote bag. This fun and practical giveaway ensures high visibility during the summer meeting and provides lasting brand exposure long after the event.

EVENT WIFI \$5,000

Your organization's name becomes the WiFi password as attendees are continuously logging in to check emails or pull up program materials.

HEADSHOT STUDIO \$5,000

Provide attendees with a lasting takeaway from the conference by sponsoring the Professional Headshot Station. A photographer will be on-site offering complimentary headshots, giving participants an updated photo for their professional profiles. Your company will be recognized with signage at the station and in conference materials, ensuring visibility and appreciation from all who participate.

ATTENDEE BAG INSERT \$500

Have your corporate literature, brochure, or small product inside each bag attendees will receive at registration.

JOURNAL ADVERTISING

FULL PAGE \$2,500

Finished size: 8.5" x 11" with full bleed

HALF PAGE HORIZONTAL \$1,750

Finished size: 8.5" x 5" with full bleed

QUARTER PAGE VERTICAL \$1,000

Finished size: 4.25" x 5.5" with full bleed

REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ ZIP/Postal Code _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP OPTIONS

Cancellation Policy - Full refunds not guaranteed if you cancel less than 45 days prior to meeting start date.
 Sponsor and Exhibitor registration ends 30 days prior to meeting start date.

EXHIBIT BOOTH

- EXHIBIT 10x20\$5,000
- EXHIBIT 10x10\$3,000
- NONPROFIT.....\$1,000

PRODUCT THEATER\$41,500

- BREAKFAST
- LUNCH
- ADVISORY BOARD\$18,000
- WELCOME RECEPTION & NETWORKING SOCIAL\$15,000
- CLOSING RECEPTION\$12,500

PRESIDENT'S DINNER\$15,000

REFRESHMENT BREAKS\$2,500

BRANDING

- CONFERENCE TOTE BAG \$12,000
- BRANDED LANYARD\$9,500
- CUSTOM KEY CARD\$9,500
- RNS MOBILE EVENT APP ...\$9,500
- BRANDED WATER BOTTLE..\$6,000
- BRANDED SUNGLASSES\$6,000
- EVENT WIFI\$5,000
- HEADSHOT STUDIO\$5,000
- ATTENDEE BAG INSERT\$500

JOURNAL ADVERTISING

- FULL PAGE \$2,500
- HALF PAGE \$1,750
- QUARTER PAGE \$1,000

À LA CARTE OPTIONS

- LEAD RETRIEVAL \$250
- BADGE \$250

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly (A 4% processing fee will be added to all credit card payments)
- Check payable to: Rheumatology Nurses Society (in US dollars on a US bank)
 Tax ID # 20-8315962
 Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed registration form to Bethany Radke by Email: bradke@veritasamc.com
 Or Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118