

Unleash the power of NORM. Your decision to join NORM has connected you to an electrifying power source!

NORM Manifesto

We see NORM as a vehicle in leading and influencing the rheumatology community. Effective practice management is the key to a successful healthcare practice; and for us, effective rheumatology practice management calls for management excellence.

Rheumatology practice managers perform diverse roles. We are an organization of passionate, empathic people who support, educate and welcome members no matter their preferred roles. We ensure that our members and their staff perfect the known; and – since we may not know what we don't know – to encounter the unknown with courage.

As practice managers, we are leaders, and so at NORM, we are committed to leadership development. We not only equip our members to perform the skills of effective leadership; we also support our members in confronting complex challenges. For example, how to lead in response to regulations, or limitations in resourcing; or when the leadership component of the practice manager position is not given due regard.

We partner with one another to guide all members in conquering whatever comes their way. This is our home.

Together, we achieve excellence!